

# MEET ME IN ST. LOUIS

## Costume / Hair Ideas

### WOMEN

#### Clothing

- sleeves began to increase in size
- the 1830s silhouette of an hourglass shape became popular again.
- silhouette in the early 20th century was that of a confident woman, with full low chest and curvy hips.
- The "health [corset](#)" of this period removed pressure from the abdomen and created an S-curve silhouette.
- Blouses and dresses were full in front and puffed into a "pigeon breast" shape of the early 20th century that looked over the narrow waist, which sloped from back to front and was often accented with a sash or belt.
- Necklines were supported by very high boned collars.
- Skirts brushed the floor, often with a [train](#), even for day

#### Hairstyles and hats

- Huge, broad brimmed hats were worn, trimmed with masses of feathers and occasionally complete stuffed birds, or decorated with ribbons and artificial flowers.
- Masses of wavy hair were fashionable, swept up to the top of the head (if necessary, over horsehair pads called "rats") and gathered into a knot.
- Large hats were worn with evening wear.

#### Footwear

- Shoes were narrow and often emphasized. They had a pointed toe and a medium height heel. Buttons, patent leather, and laced models of the shoe were also manufactured and readily available.
- there were shoes for every occasion; oxfords for a tailored costume, slippers with straps for festive occasions or pumps with pearl buckles, and finally, boots which were often edged in fur to stave off the winter chill when riding in a carriage in the winter.



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APRIL, 1906

2216, LATEST MAKE. PRICE, 15 CENTS  
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NEW IDEAS IN JUMPER COSTUMES

FOR DESCRIPTIONS, SEE OPPOSITE PAGE

THE McCALL COMPANY

NEW YORK CHICAGO SAN FRANCISCO TORONTO





A CHARMING SILK MATINEE, No. 8307, OF WHITE MESH-  
LIVETTE TRIMMED WITH LACE AND BRAID IS HERE SHOWN  
WITH SKIRT No. 7962, WHICH IS ALSO OF SILK.

WINE-COLORED CASHMERE WAS SELECTED FOR THIS  
PRETTY TEA-GOWN, No. 8210, SATIN BIAS AND RIBBON,  
LACE INSERTION AND EDGING LENDING ADORNMENT.

715

for February, 1905

393.



117 L.

118 L.

THE DELINEATOR.

*Artistic Visiting Toilettes.*

DESCRIBED ON PAGE 408

APRIL, 1899.

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# CHILDREN



FIGURE 212 H  
Green, 1896.

FIGURE 213 H  
Carmine, 1896.

FIGURE 214 H  
White, 1896.

FIGURE 215 H  
Blue, 1896.

FIGURE 216 H  
White, 1896.





BIAS CLAN PLAID FURNISHED THIS ATTRACTIVE DEVELOPMENT OF DRESS No. 7133, FANCY BRAID APPLIED IN A SCROLL PATTERN AND WHITE LANSLOWNE AFFORDING RELIEF.

DRESS No. 7126 IS HERE PORTRAYED IN A PRETTY MAKE-UP OF MOTTLED CHEVIOT, YAK LACE AND MEDALLIONS CONTRIBUTING ORNAMENTATION.

BANDS OF ORIENTAL EMBROIDERY LEND A BRIGHT NOTE OF COLOR TO THIS QUANT PROOF OF BLUE VIVELLA, WHICH IS A REPRODUCTION OF No. 7144.





At no time is the arrangement of the hair so noticeable as in the summer, when the average healthy American girl goes balding. At about sixteen or seventeen years the hair is generally worn up on the head, and in the present season are followed, and the hair arranged thus over the brow and ears and low in the back, the youthful grace and charm will not be sacrificed.



A Soft Pompadour and Low Ringlet Twist

Girls of fourteen and fifteen now wear their hair parted in the center or on either side, or combed back in a soft pompadour with the ends of the hair fastened with a hairnet as shown below. For straight hair the plaited mode at the bottom of this page is very pretty. A flat bow is suitable for day wear, or a satin band for parties.



Julia Wilson's Charming Combination for Evening Parties

When One Has Plenty of Hair & Hair Is Arranged in Three Low Curls

Could Any Mode be More Cuddly Than This for Baby Hair?



Miss Parker with One Flaxing Band and One Whipped Around the Head

If Ribbon Tied in Short Curls One of the Beauties of the Year of 1900



## MEN



JUNE 1905









## Fancy Dress Shirts

Wonderful Value, 49 Cents.

No. 48060 MEN'S ELEGANT FANCY BOSOM LAUNDERED DRESS SHIRTS. Open back style, fine white muslin body, with fast color percales in beautiful plaid and stripe effects, and fine French Percale collar and cuffs. One of the best patterns, artfully made and absolutely correct in fit. Sizes, 14 to 17. Price, 49c for \$1.00 each.

Another Great Leader.

No. 48062 OUR NEW SHORT BOSOM SHIRT with cuffs in matching back only. Made with light colored Madras cloth, with fast color percales in plaid and stripe effects, and fine French Percale collar and cuffs. One of the best patterns, artfully made and absolutely correct in fit. Sizes, 14 to 17. Price, 49c for \$1.00 each.

No. 48064 OPEN BACK STYLE, with light colored Madras cloth, with fast color percales in plaid and stripe effects, and fine French Percale collar and cuffs. One of the best patterns, artfully made and absolutely correct in fit. Sizes, 14 to 17. Price, 49c for \$1.00 each.

No. 48066 SOLID COMFORT SHIRT BOSOM LAUNDERED DRESS SHIRT. Finest white muslin body, with fast color percales in plaid and stripe effects, and fine French Percale collar and cuffs. One of the best patterns, artfully made and absolutely correct in fit. Sizes, 14 to 17. Price, 49c for \$1.00 each.

Stylish All Colored Shirts.

Much More Popular Now than White Body Shirts.

No. 48068 THE NEWEST SHIRT OF THE SEASON. Finest all over Madras cloth shirt, with fast color percales in plaid and stripe effects, and fine French Percale collar and cuffs. One of the best patterns, artfully made and absolutely correct in fit. Sizes, 14 to 17. Price, 49c for \$1.00 each.

Finest White Body Fancy Bosom Shirts, 95 Cents.

No. 48070 ABSOLUTELY HIGH GRADE IN EVERY PARTICULAR. Finest white muslin body, with fast color percales in plaid and stripe effects, and fine French Percale collar and cuffs. One of the best patterns, artfully made and absolutely correct in fit. Sizes, 14 to 17. Price, 49c for \$1.00 each.

Fine French Percale Shirts with Collars and Cuffs, 95 Cents.

No. 48074 MEN'S FINE FRENCH PERCALE SHIRTS, with detachable lay down collars and cuffs, fast color percales in plaid and stripe effects, and fine French Percale collar and cuffs. One of the best patterns, artfully made and absolutely correct in fit. Sizes, 14 to 17. Price, 49c for \$1.00 each.

\$1.75 Madras Shirts for \$1.25 with Collars and Cuffs.

No. 48076 MEN'S FANCY MADRAS CLOTH SHIRTS, with detachable lay down collars and cuffs, fast color percales in plaid and stripe effects, and fine French Percale collar and cuffs. One of the best patterns, artfully made and absolutely correct in fit. Sizes, 14 to 17. Price, 49c for \$1.00 each.



## New Novelties in Summer Shirts

Allow 10 Cents to 45 Cents for Postage when Ordering by Mail.

No. 48210 Fancy Figured Percale Novelty Shirts. Finest all over percale cloth, with fast color percales in plaid and stripe effects, and fine French Percale collar and cuffs. One of the best patterns, artfully made and absolutely correct in fit. Sizes, 14 to 17. Price, 39c for \$1.00 each.

No. 48214 Men's Fine French Percale Novelty Shirts. Finest all over percale cloth, with fast color percales in plaid and stripe effects, and fine French Percale collar and cuffs. One of the best patterns, artfully made and absolutely correct in fit. Sizes, 14 to 17. Price, 50c for \$1.00 each.

\$1.25 Madras Shirts for 85 Cents.

No. 48226 Men's Imported Madras Cloth Novelty Shirts. Finest all over Madras cloth, with fast color percales in plaid and stripe effects, and fine French Percale collar and cuffs. One of the best patterns, artfully made and absolutely correct in fit. Sizes, 14 to 17. Price, 85c for \$1.25 each.

No. 48230 Men's Fine French Percale Novelty Shirts. Finest all over percale cloth, with fast color percales in plaid and stripe effects, and fine French Percale collar and cuffs. One of the best patterns, artfully made and absolutely correct in fit. Sizes, 14 to 17. Price, 85c for \$1.25 each.

No. 48238 Men's Fine French Percale Novelty Shirts. Finest all over percale cloth, with fast color percales in plaid and stripe effects, and fine French Percale collar and cuffs. One of the best patterns, artfully made and absolutely correct in fit. Sizes, 14 to 17. Price, 85c for \$1.25 each.

No. 48239 Men's Fine French Percale Novelty Shirts. Finest all over percale cloth, with fast color percales in plaid and stripe effects, and fine French Percale collar and cuffs. One of the best patterns, artfully made and absolutely correct in fit. Sizes, 14 to 17. Price, 85c for \$1.25 each.

No. 48240 Men's Fine French Percale Novelty Shirts. Finest all over percale cloth, with fast color percales in plaid and stripe effects, and fine French Percale collar and cuffs. One of the best patterns, artfully made and absolutely correct in fit. Sizes, 14 to 17. Price, 85c for \$1.25 each.

No. 48240 Men's Fine French Percale Novelty Shirts. Finest all over percale cloth, with fast color percales in plaid and stripe effects, and fine French Percale collar and cuffs. One of the best patterns, artfully made and absolutely correct in fit. Sizes, 14 to 17. Price, 85c for \$1.25 each.

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